



Purpose-built low-code insurance platform

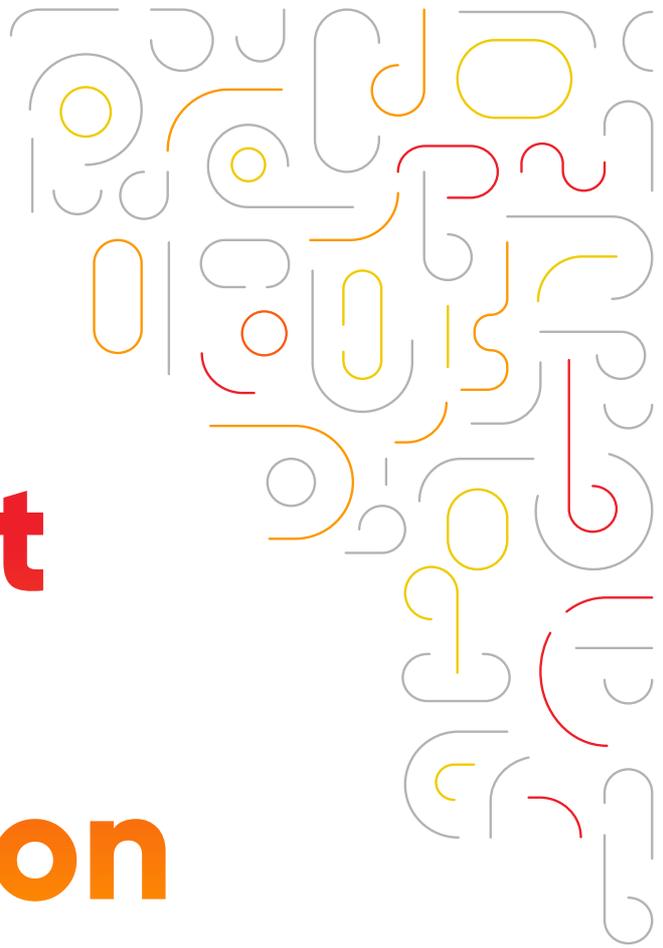
# Jump-Start Insurance Digitalization

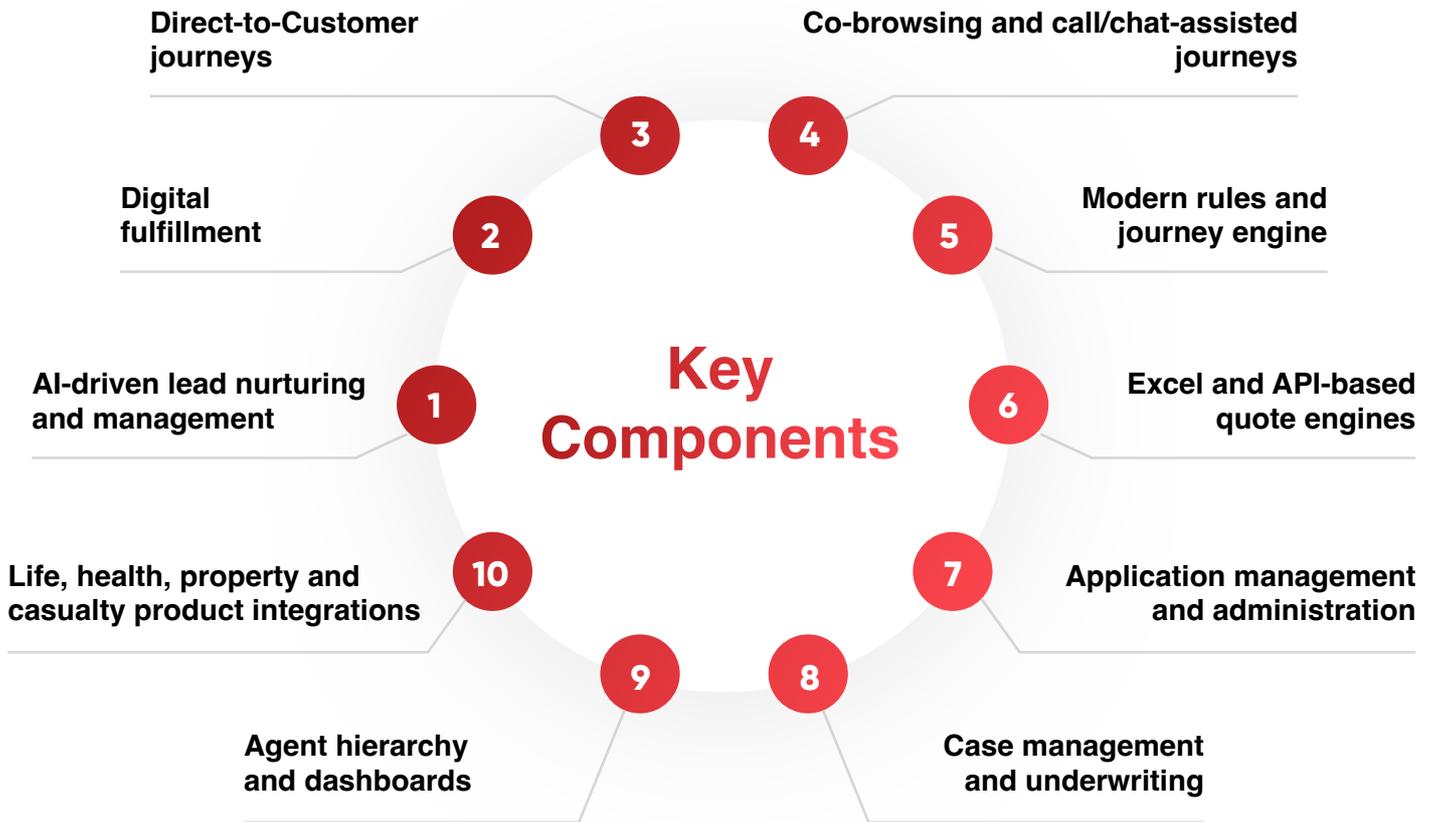
Automating insurance processes can significantly improve operational agility and productivity. However, developing software to streamline such processes can be time and cost-intensive.

QBurst's custom software development services help to reduce time to market by utilizing pre-built insurance code libraries to accelerate the development process.

Introducing Rehash, a purpose-built development platform created specifically for the life insurance industry. The platform features data models, interactive customer journeys, rules engines, and plug-and-play web components that can be used to speed up time to market.

Digital transformation takes time. With Rehash, these changes can be implemented faster. The low-code, no-code platform accelerates insurance modernization using pre-built functionalities.





## AI-driven lead nurturing and management

- Data mining algorithms to uncover new opportunities in existing customer list and D2C world
- Target customers with customized marketing messages through built-in and integrated digital marketing channels
- Run pre-underwriting rules and provide quotes and recommendations

## Digital fulfillment

- Modern and user-friendly
- Lead management, Digital forms, and Digital signature
- Need analysis and lead generation

## Direct-to-Customer journeys

- Digital customer journey platform built with a flexible architecture and white labeling
- Easy and fast configuration of journey and underwriting rules using modern journey and rules engine
- Flexible quoting engine that can run on top of Excel-based rate files or existing APIs

## **Co-browsing and call/chat-assisted journeys**

- Digital customer and agent journeys with integrated call and chat support that makes customer, agent, and call center executive communication seamless
- Customers, call center executives, and agents can browse through the interview questions at the same time and complete the journey quickly

## **Modern rule and journey engine**

- Graph-based rule engine with the ability to make decisions and generate questions quickly to save time
- Faster and supports different types of questions such as number, text, dropdown, radio, checkbox, and custom
- Underwriters can easily access and make changes to underwriting rules

## **Excel and API-based quote engines**

- Multi-carrier quote integration
- Quote engines that run on top of rate Excel sheets
- Quote API integration from multiple providers

## **Application management and administration**

- Dashboards for a consolidated view of applications
- Advanced reporting and analytics
- Scheduling, self-service, and administration modules

## **Case management and underwriting**

- Case assignment and auto follow ups
- Manual underwriting and decision-making
- Fraud detection, evidence request, and third-party integrations

## **Agent hierarchy and dashboards**

- Agent dashboards to manage leads and applications for different products like Life, LTC, DI, Medicare, Auto, and Property
- Integration with CRMs
- Customized carrier digital application built with e-order entry capabilities

## Multiple product integration

- Flexible platform that allows easy and quick integration of multiple products such as life, annuity, DI, simplified issue, medicare, property, causality, and more
- Designed to cater to multiple and multi-level product, customer, agent, and agency relationships
- Capabilities to identify and score leads for each product and cross-selling opportunities

## Value Proposition

**1** Quick to market

**2** Meets compliance and security standards

**3** Flexible, scalable, and cloud-ready

**4** Highly configurable and customizable

**5** Easy and quick integration (API, CRM, and legacy applications)

**6** Behavioral insights through AI and ML

**7** Advanced reporting and dashboards

**8** Plug and play widgets and web components



For more information or to schedule a consultation, visit [www.qburst.com](http://www.qburst.com)

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